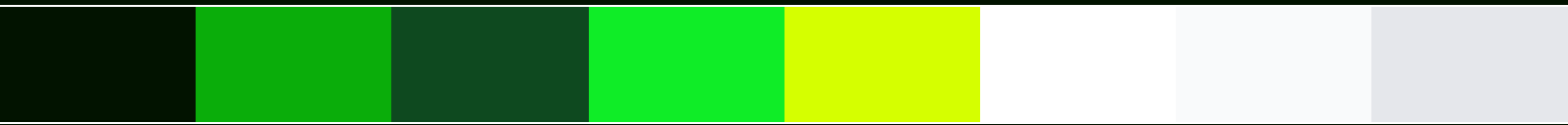


haveaspot

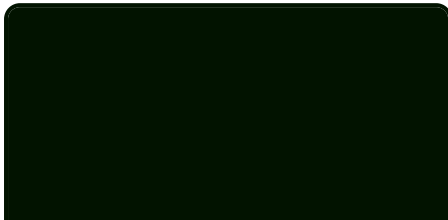



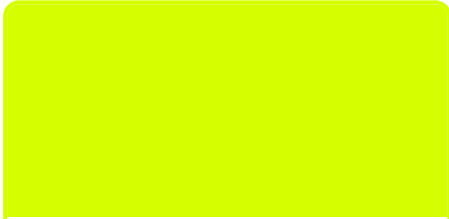
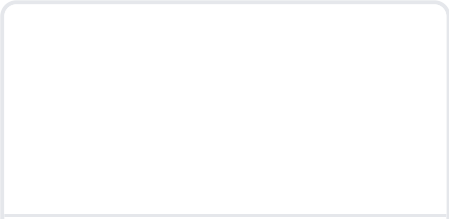
Colour Palette

Eight brand colours — six named and two structural. Green Black and Lime carry the digital product. Neon Green and Neon Yellow are identity accents, vivid and purposeful, used sparingly.



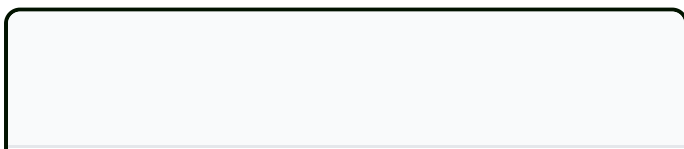
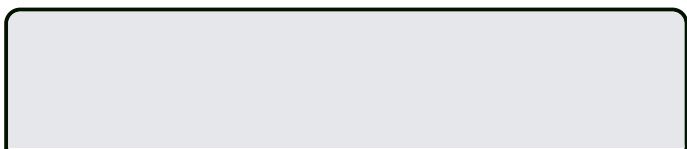
Brand Palette

Six named brand colours. Green Black and Lime are the primary UI workhorses. Neon Green and Neon Yellow are identity and marketing accents — use with restraint in digital UI.

 <p>Green Black HEX #021300 RGB 2, 19, 0 Primary text, borders, button backgrounds, nav, headings. The backbone of the entire visual system.</p>	 <p>Lime HEX #0AAD0A RGB 10, 173, 10 Hover states, active accents, CTA button hover, active nav links, focus rings. Sparingly — action only.</p>	 <p>Kale HEX #0E491F RGB 14, 73, 31 Deep hover and active press states. Adds depth when layered under Lime on interaction.</p>
 <p>Neon Green HEX #0FED27 RGB 15, 237, 39 Brand accent in logo and identity. Not for UI text or backgrounds — identity use only.</p>	 <p>Neon Yellow HEX #D5FF00 RGB 213, 255, 0 Brand accent. Reserved for high-impact marketing and identity moments only.</p>	 <p>Just White HEX #FFFFFF RGB 255, 255, 255 Primary page background, card backgrounds, button text on dark fills.</p>















Structural Colours

Neutral tones for backgrounds, surfaces, and dividers. These never carry brand meaning — they provide depth and structure.

 <p>Surface HEX #F9FAFB RGB 249, 250, 251 Subtle section backgrounds, search result panels, filter dropdowns.</p>	 <p>Border Light HEX #E5E7EB RGB 229, 231, 235 Dividers, structural borders, non-featured card outlines.</p>
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Colour Application Rules

How to use the palette correctly across every surface and component.

CONTEXT	COLOUR	WEIGHT
Headings (H1–H6)	 #021300	800 / 700
Body copy	 #021300	400
Subtext / descriptions	 #021300	300
Metadata, dates, captions	 #021300	300
Links at rest	 #021300	inherited
Links on hover	 #0AAD0A	inherited
Active nav link	 #0AAD0A	600
Primary button background	 #021300	—
Primary button hover	 #0AAD0A	—
Card borders	 #021300	2px solid
Card hover border	 #0AAD0A	—
Dividers	 #E5E7EB	—
Page background	 #FFFFFF	—
Subtle surface	 #F9FAFB	—